

CITY OF TAKOMA PARK, MARYLAND
SMALL COMMUNITY GRANT PROGRAM
APPLICATION

GENERAL INFORMATION

Organization Name ROLLING TERRACE ES PTA

Organization Address: 705 BAYFIELD ST

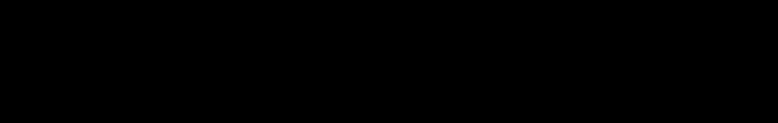
City/State/Zip: TAKOMA PK MD 20912

Program Name (if different): MURAL PROJECT

Contact Person/Title: JENNIE SNIDERMAN

Telephone Number: Day:  same

FAX Number: Ø

E-mail Address: 

Use of Grant Funds:

Maintain Existing Program Expand Existing Program Start New Program

Fund Discrete Project

We, the authorized representatives of the applicant organization, have completed or directed the completion of this application for the City of Takoma Park Small Community Grant Program and confirm that the information contained herein is true and correct to the best of our knowledge, information and belief.

Jennie Sniderman 10/5/09
Signature/Date

Donna Victoria 10/5/09
Signature/Date

Jennie Sniderman / Committee Chair
Printed Name/Title

Donna Victoria / PTA Treasurer
Printed Name/Title

Rec'd 10/5/09
rc

LATONVA ABRAMS PTA VP
SMITH
ANA ACVAREE PTA VP

A. ORGANIZATIONAL STRUCTURE

1. Number of current officers or board members 5

Name	Title	Term	Address
DIANA COMAS	PTA Pres	July 09 - July 10	
DONNA VICTORIA	PTA Treasurer	" "	
SARA CARTMILL	PTA Sec'y	" "	

2. In what year did the organization begin operating? - 2 Long-time
3. In what year did this program begin operating? 2009-2010 School Yr
4. Is the organization incorporated? No If so, in what state? MD

5. Is the organization qualified under Internal Revenue Code and regulations as a tax exempt organization? If so, under what section of 501(c)? Yes - section 170
Qualified tax deductible under 2055, 2106 or 2522
Federal Identification Number (if any): [REDACTED]

6. Is this organization in compliance with all applicable federal, state and county laws and regulations? Yes

7. Staffing Profile: Identify the number and position/title of staff used to administer this program or project: PTA has no staff; Elizabeth Leighton is
List Positions/Titles: Head ART teacher at RT with staff liason
to this;
How many volunteers at [REDACTED] 2 vols.

B. FUNDING SUMMARY:

1. Grant request: \$1250⁰⁰
2. Funds secured from other sources (include status of funding/amount/source): \$1250⁰⁰ or more budgeted; PTA budget or fundraising for
3. Additional funds yet to be secured: \$1250⁰⁰ - PTA will fund balance if there is short fall.
4. Estimated number of volunteer hours (provide number of hours x \$20.25): 100 hours - admin + adult supervision = \$ 2,025
5. Value of other in-kind donations (provide details): \$100 - \$200 left over tile, supplies from artist, + company donations of tiles.
6. Total program revenues: ± \$3000⁰⁰

C. 1. Need Statement:

The Rolling Terrace neighborhood has, in recent years had many foreclosed, deteriorating, and empty houses and been the site for theft from cars, littering, gun shots, vandalism, and squatters. The Rolling Terrace Elementary School (RTES) grounds themselves have been a nocturnal gathering place for teens or gangs to gather to drink beer and smash bottles and windows. In the last year however, the RTES principal, Jennifer Connors, had installed surveillance cameras on the school grounds and cut back shrubbery that obscured the sightlines of police officers driving by. This has led to a decrease in vandalism and loitering at the school. The neighborhood, while improving, still has a dearth of street trees and sidewalks and at least one house that has been empty for a year or more. The school building itself, the only institutional building in the neighborhood, while not unattractive with its red brick walls, is without exterior decoration, presenting a somber and forbidding exterior to awed and overwhelmed new students, who come from all over the City of Takoma Park and Montgomery County to attend the Spanish Immersion Program. As an elementary school, the building should exude warmth and exuberance and reflect the quality of the education available in its walls.

Students from Ward 5 in the City of Takoma Park attend Rolling Terrace; in addition, many other students from throughout the city attend RT's magnet Spanish Immersion program. We do not have an exact count of students who are City residents versus students who are not, but we can work on an estimate if necessary.

With the completion of the glittering mosaic mural on the Maple Avenue wall of the Takoma Park City library, has come an enthusiasm from city residents to create additional murals in downtown Takoma Park. We would like to bring the same artist who created the library mural, Arturo Ho, to RTES, to help students produce their own mural on the school walls, creating contiguity with the rest of the city of Takoma Park and providing a warm welcome to students from all over the county and new neighbors. The creation of an outdoor mosaic by the students and community will contribute to the creation of a safe and attractive neighborhood by engendering pride and a sense of ownership in the school and neighborhood in both the 690 students and the 115 households which surround the school.

2. Under the direction of mosaic muralist Arturo Ho, the students will create a mosaic mural which will be installed on an exterior wall of the school. Unlike the Takoma Library Mosaic, which is a solid wall of tile, this will consist of organic floating shapes spread out and "splashing" across the barren, escarpment-like, two-story brick face of the school bus drop-off. Students at all grade levels will be able to participate and decide on the themes. The youngest will make clay tiles. Older children can glue tiles to a special backing fabric in the classroom, then either the county school systems Department of Works or volunteers from the community will attach the completed panels to the walls. If necessary, community members will help complete panels, as well. The purpose of this project is to beautify the school and the neighborhood, and create a feeling of pride and ownership among the students and the community by making the Rolling Terrace neighborhood's appearance match the vibrancy of this multi-cultural community.

3. By installing art work in a public space this project will begin to create a neighborhood "rich in art and cultural amenities". It will improve the quality of life of the students and the school's neighbors and promote a safe and attractive neighborhood.

4. Both the school and neighborhood will become more attractive. By participating in the project students and neighbors will gain a sense of ownership and pride in their school and the community.

The neighborhood will become more attractive to home buyers which translates into fewer empty and deteriorating buildings, thus fewer squatters and petty crime. RT students will learn specific skills in mosaic making and also learn that they can beautify their surroundings with art that they make themselves.

4A. We will be asking neighbors for donations of left-over tile. Parents and students will become involved in improving their school building and taking on a beautification that is created by volunteer labor. We will also welcome volunteers to help us complete the project.

4B. Members of the recently formed Rolling Terrace Neighborhood Association will be donating tile, money or time.

5. Action Plan:

Narrative Concept: (second week of January 2010)

This happens the week before Arturo Ho is to start the residency with the kids. Students will develop sketches in black and white and color based on a theme. These sketches can be rough or finished looking.

Arturo will take the sketches and come up with a final design by giving it cohesion and work it within the limits of the space where the art will be installed while maintaining much of the students' original concept.

The week before the start, Arturo will also be doing preparation work such as picking up supplies, tools, sorting materials, dropping off supplies to the school so that students will be ready to assemble when Arturo starts his residency. Also, the design will have been transferred onto the backer board.

Assemblage: (third and fourth week of January 2010)

Week 1 and 2. Arturo will work daily with all students in the art class.

Prior to the beginning of this process, Arturo will have gathered all the materials, and supplies. All students will participate and assemble the glass tiles into place using tile adhesive. (If extra time is needed the artist will come back the following week and work independently in class until it is finished). Adult volunteers from the community may help with this.

Installation: (February 2010)

This process is to be handled by the school or community volunteers. All art work will be made ready for installation purposes.

Materials artist will provide: all hand held tools

Items that parents can donate: Sponges, vinyl gloves, cotton gloves, eye goggles (can be returned)

Materials school should provide:

Mosaic supplies: glass tiles, stain glass, backer board, grout, and tile adhesive

6. Program Evaluation: The project will be deemed a success if all the children in the school have been given a chance to participate, community and parents respond positively by donating funds, time or supplies, it is completed in time for the school's spring art show, students participate enthusiastically, and it becomes a positive topic of discussion among the community, kids and faculty.

7. Organization Evaluation: Several years ago, the RT PTA undertook a butterfly garden for the front of the school, another effort to beautify our rather plain institutional building. This garden has a gazebo that is used for observing nature and for some classroom instruction, and uses native plants to teach children environmental awareness. The PTA is responsible for the upkeep of this garden and has been doing so for at least 6 years. This year, the PTA is working with the Audubon Society to install outdoor classrooms for ecology and biology in 2 small interior courtyards of the school that have fallen into disrepair.

8. Collaboration: This is a project of the Rolling Terrace Elementary School PTA.

D. Budget

Costs: Artist's Fee: \$2,000 Materials: \$500-1,000

Income: T.P Small Community Grant Program \$1,250
 PTA mini grant - \$500
 Contributions of materials from tile companies \$500
 Fundraisers in community/PTA support for balance

E. Time Line

Oct. 5, 2009 Deadline for T.P. Small Community Grant Program

Oct.30 Deadline for PTA mini-grant

Oct - December other fund raising

November - PTA votes on mini-grants

January 2010 begin project indoors

February 2010 complete indoor portion of project

March or April install project outdoors – Project complete by May 01, 2010

May School art show

September 2010 Begin round two – we hope to enlarge this project or create more public art the following school year.

ARTIST STATEMENT

My work and inspiration as an artist comes from making art work that embraces cultural pride, encourages a sense of social consciousness and gives the participants a sense of ownership and belonging. As a community artist I want to reach out to under-served populations; communities in need of the richness that the arts can provide; and the youth.

Today, I work independently in my studio and collaboratively with community organizations, schools and others who seek to challenge the perceptions of what artists are supposed to do. Finally, I believe that arts should be shared with and experienced by all people, because art has no boundaries and limitations. Art can be joyous, uplifting and empowering as well as healing.

-Arturo Ho

EXIT

