

CITY OF TAKOMA PARK, MARYLAND
EXTERNAL FUNDING REQUESTS
APPLICATION FOR GRANTS EXCEEDING \$2,500

GENERAL INFORMATION

Organization Name Takoma Park Jazz Fest

Organization Address: P. O. Box 5839

City/State/Zip: Takoma Park MD, 20913-5839

Program Name (if different): _____

Contact Person/Title: Bruce Krohmer / Producer

Telephone Number: Day: [REDACTED] Evening: [REDACTED]

FAX Number: _____

E-mail Address: [REDACTED]

Use of Grant Funds:

Maintain Existing Program Expand Existing Program Start New Program

Fund One-Time or Limited Project

We, the authorized representatives of the applicant organization, have completed or directed the completion of this application for City of Takoma Park funding and confirm that the information contained herein is true and correct to the best of our knowledge, information and belief.

Bruce Krohmer 2/5/10
Signature/Date

Signature/Date

Bruce Krohmer Producer
Printed Name/Title

Printed Name/Title

Rec'd 2/9/10

Grant Application- Organizational Structure

Current officers/board members:

Jim Vorhies- Board President-1 year term [redacted] Takoma Pk.

Mary vorhies- Treasurer " [redacted] Takoma Park

Elizabeth Vorhies-Secretary " [redacted] Takoma Pk.

*Bruce Krohmer-Producer-non-elected [redacted]

Board members:

Dave Lorentz- Producer Emeritus [redacted]
17202

Juanita Kus-Lorentz [redacted]
17202

Joan Van Blake [redacted]

Kathleen Bryant [redacted] k

Pat Olexa [redacted]

Fredrick Kenner [redacted]

All of our members are volunteers except *-Producer is paid stipend of \$500

Besides their executive board functions, here are staffing positions:

- Elizabeth + Jim Vorhies- grant writing
- Bruce Krohmer- volunteer co-ordinator, p. r.
- Joan Van Blake- vendor co-ordinator
- Kathleen Bryant- p.r.

Small Communities Grant Application

A. ORGANIZATIONAL STRUCTURE

1. Number of current officers or board members 10

Name	Title	Term	Address
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see attached page

2. In what year did the organization begin operating? November, 1995

3. In what year did this program begin operating? 1996

4. Is the organization incorporated? Yes If so, in what state? MD

5. Is the organization qualified under Internal Revenue Code and regulations as a tax exempt organization? If so, under what section of 501(c)? 501(c) 3

Federal Identification Number (if any):



6. Is this organization in compliance with all applicable federal, state and county laws and regulations? Yes

7. Staffing Profile: Identify the number and position/title of staff used to administer this program or project:

List Positions/Titles: see attachment

How many volunteers are used to administer this program? The number varies from year to year. Also see attachment

B. FUNDING SUMMARY:

see attached page

1. Grant request:

2. Funds secured from other sources (include status of funding/amount/source):

3. Additional funds yet to be secured:

4. Estimated number of volunteer hours (provide number of hours x \$20.25):

5. Value of other in-kind donations (provide details):

6. Total program revenues:

Grant Application- Organizational Structure

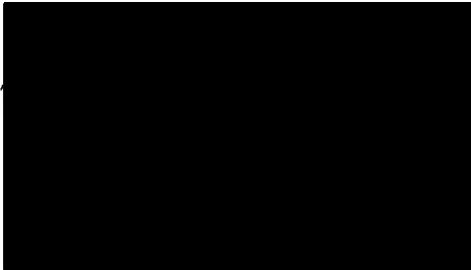
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Grant Application- Funding summary

1. Request-\$2,400.

2. Funds from other sources-

In kind City of Takoma Park (police, public works, rec. dept.)-
\$2,000.

Cash income- Booth rental-\$5,000.
Ad sales- \$4,000.
Merchandise- \$500.
Grants-\$3,000.
Fundraiser- \$700.(est.)

3. Additional funds to be secured-possible corporate sponsor, many requests made, \$2-\$5K

4. Estimated volunteer hours-250 x \$20.50= \$5,060.

5. none

6. Total program revenues- cash: \$13,200. in-kind:\$7,060.

See attached pages for C. + D.

C. OVERVIEW OF PROGRAM OR PROJECT FOR WHICH YOU ARE REQUESTING FUNDS:

1. Need Statement:

Identify the issue or need that this program or project will address in Takoma Park.

Identify the target recipients.

Identify the number of Takoma Park residents to be directly affected or served (if applicable).

2. Program/Project Summary: Briefly describe the purpose of the program or project and the services or activities to be provided.

3. Address how the program or project fits within the Strategic Plan and Council Priorities.

4. Program/Project Impact: List the anticipated outcomes. What will change as a result of this program or activity? How will the community benefit?

5. Action Plan: Briefly describe each activity to be conducted to meet the desired outcomes. If applicable, identify the average number of days or hours per month each activity will be provided to program participants. Be specific.

6. Program Evaluation: Identify and describe the methods to be used to evaluate this program or project (questionnaire, interview, survey, observation)? How will you know if it is successful?

7. Organization Evaluation: Briefly describe one or two similar programs or projects your organization has undertaken and provide an assessment of their effectiveness. If the organization has not undertaken programs or projects, you may respond to this question by addressing the experience of the officers or project leaders.

8. Collaboration: Is this a collaborative program involving other organizations? If so, please provide further information.

D. BUDGET

Provide a detailed budget for the program or project. Include revenues and expenditures. If applicable, provide a business plan.

Overview of Project

1. Need Statement:

The first need this project addresses is to do community building, both in Takoma Park, Takoma D. C., south Silver Spring, and Langley Park. We propose to affect all citizens of these neighboring communities by presenting a free, day long festival of music and by presenting a varied group of vendors(artists/crafts/food), to engage and bring together this diverse population.

We try to reach as many of the citizens of Takoma Park as possible.

We are also trying to bring in local and regional citizenry to see the many merchants of Takoma Park.

2. Described in the above statement.

3. We hope to raise the visibility of Takoma Park in the region as an arts destination, and to bring all residents of Takoma Park together to better relate to each other.

4. We are trying to keep the only original American art form-jazz- in the public eye and ear, to promote the arts in education via presenting student groups and supporting rising young artists. All the communities stated above would benefit by mingling and relating to each other at this event.

5. The only additional activity besides the festival itself would be the addition of music workshops- with music professionals demonstrating jazz techniques to interested students and community members.

6. This past year we have instituted a public survey to gauge how this program is appreciated, and to ask the public to suggest improvements in same. We e-mail this survey to addresses we gather at the festival and other events where we represent ourselves, like the Folk Festival.

7. the producer(Bruce Krohmer) is the only person associated with the festival who has prior experience in concert/festival production. He was the head programmer of an NPR radio/live concert- Louisville Homefront Productions-for six years. He also worked on the main stage of a major festival, the American Music Festival-with 110K attendees over three days. He has also designed a one-time festival in Louisville which drew about 15K attendance. He has also appeared on many NPR programs as a performer, and has a long history as a performing artist, performing in over 20 states.

*. We are trying to collaborate with the visual artists of Takoma Park to present their art to the public via our festival.

Budget

Expenses:

Musicians-	\$8,500
Sound-	\$2,000
Stage, chairs, port-toilets-	\$1,500
Printing, advertising-	\$1,500
Mailbox/webpage/bank fees-	\$450
In-Kind(Police/Public works)	\$2,100
Grant applications-	\$150
Merchandise for sale-	\$300
Total-	\$16,900

Income:

In-Kind(if paid in cash)-	\$2,100
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Cash income

Booth rentals-	\$5,500
Ads-	\$3,500
Merchandise-	\$500
Donations/grants-	\$3,000
Total before grant request-	\$14,300
Plus community grant-	\$2,400
Total Income-	\$16,700